

Florida Family Buys LED Scoreboard for Miracle League of Alexandria Baseball Field

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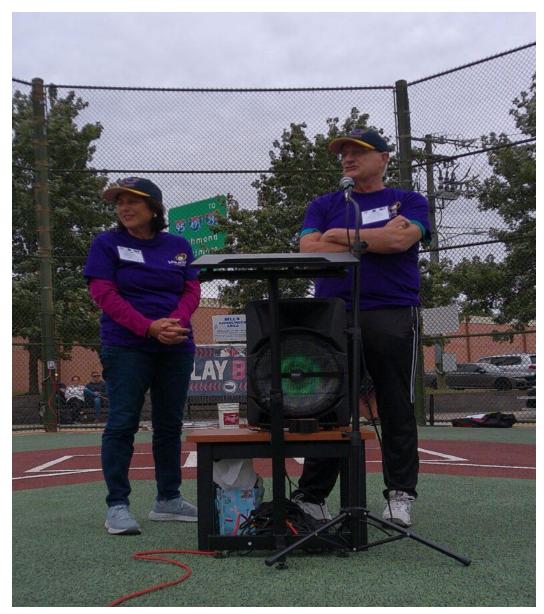


The new scoreboard at Kelley Cares Field (Photo courtesy Mac Slover)

ALEXANDRIA, VA-Before a Sept. 7 game at Kelley Cares Field, the Miracle League of Alexandria held a dedication ceremony for a new LED scoreboard. The ceremony was made possible through a partnership with the city's Department of Parks, Recreation and Cultural Activities.

The MLA exists to give children with special needs the opportunity to play sports, particularly baseball.

Mark, Sheri, and Robert Jessell from Florida, along with Howie Seligman, purchased the scoreboard and paid for its installation. In a speech before 100 people, including members of City Council, Mark Jessell said: "Sheri and I started a tradition many years ago. During the holidays, we would come up with three charities and invite each of our kids to pick one they would like us to donate to on their behalf. Two years ago, my son Robert chose the Miracle League from the three."



Mark and Sheri Jessell (Photo courtesy Mac Slover)

The scoreboard will improve the in-game experience, showing pictures, video, and scoring details.